此模板适用于"产品设计"类参评方案
This template applies to the Product Design category:

1. 与参评方案相关的文字、图片在空白处体现。
   The words and pictures related to the participating programs are reflected in the blanks.

2. 须用文字和图片对参评方案进行说明，模板中描述文字尽量不超过300字，附英文且文字、图片印刷需清晰。
   The participating program should be described in words and pictures. The descriptive text in the template should be no more than 300 words. It should be attached to English version and the printing of text and pictures should be clear.

3. 为评审的公正性，不得标示与作品无关的记号、商业性广告语、任何网址链接及与参评者有关的信息等，否则视为无效。
   For the fairness of the review, any marks that are not related to the work, any commercial slogans, any links to the website, and any informations related to the participants shall not be marked, otherwise they will be considered invalid.

4. 模板尺寸为A3尺寸（420mm×297mm），以横式呈现。
   备注：150dpi。
   The size of the template is A3 size (420mm x 297mm), which is presented in landscape format. Remarks: 150dpi.

5. 在获奖名单公布之前，参评者不得将参评方案转让或许可给第三方使用，参评者自行负责一切关于其参评方案的知识产权保护问题，中国设计红星奖委员会对此不承担任何责任。
   Prior to the announcement of the winners, the participants were not allowed to transfer or license the participating program to third parties. The participants are responsible for themselves for all aspects of intellectual property protection issues related to their participation in the review. The China Red Star Design Award Committee does not assume any responsibility for this.

6. 使用Adobe Illustrator 、Photoshop等平面软件打开第二页版式设计模板后，直接进行参评方案的排版设计即可。每个方案提交2-3张排版设计页，其中设计架构图1张，产品效果图2张以内，将每张排版页分别保存为大小不超过5M的JPG图片文件，上传至报名系统。无需上传第一页说明，不要对版式设计模板本身进行任何内容的修改！
   Open the layout design template in the second page by using graphic software such as Adobe Illustrator, Photoshop, etc., and then directly carry out the layout design of the participating programs. Submit 2-3 layout design pages for each program, including 1 design architecture diagram, 2 product effects diagrams. Save each typesetting page as a size not exceeding 5M JPG picture files, uploaded to the registration system. There is no need to upload the description in the first page and do not modify any content of the layout design template itself!

方案名称
Program Name ➡

2018中国设计红星原创奖参评方案（产品设计类）
Participating program of China Red Star Original Design Award in 2018（Product Design Category）

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